BROADUS CHURCH
VISION AND VALUES
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Broadus Church Vision Team
2018-2019

Mike Bohannon
Matthew Brann
Russ Campbell
Ted Chewning
Sara Donaldson
Lynn Goodloe
David Hanny
Carl Monfalcone
Phil Peacock, Pastor
Beth Sloane

Ex-Officio
Tia Campbell, Trustee
Ed Clingman, Trustee
Paul Longest, Trustee
Jeff Poythress, Hebron Site Pastor
In early 2018, Broadus Church began to seek God’s plan for the future. A Vision Team was elected in July 2018 through suggestions by church members and nominations by the Trustees. This team was charged with seeking God’s plan for Broadus Church for the next seven to ten years. The team began meeting in August 2018, and immediately agreed that the vision process would require much prayer and listening.

The church was invited to pray with us during this journey. Prayer sessions were held before and after worship services with weekly prayer guides included in the worship bulletin. We reflected on past spiritual markers and shared our hopes and dreams, always in prayer for God’s leading.

The Vision Team met regularly over the past 12 months, including a two day retreat in January. We began to discern God’s revelations with more clarity. We read two books and numerous articles (see attached bibliography) about developing a vision and becoming a sending congregation, and prayed earnestly for God’s direction. God has given all believers direction on what should be done for His kingdom on earth: “Therefore go and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, and teaching them to obey everything I have commanded you. And surely I am with you always, to the very end of the age.” (Matthew 28:19-20)

Our journey of discovery was to understand how God wishes our congregation to carry out that commission.

“Discipleship” and “intentional” are the two words that came up most often in our discussions. Making and growing disciples is the core of our responsibilities as a church, and our Vision and Values Report focuses on how we are to do that in an intentional manner.

We received input from the congregation through a survey, values selection (the dot board exercise), and listening forums. The highlights of each exercise were shared with the church. Feedback from the survey helped us understand Broadus’ strengths and opportunities for improvement. The values selection exercise asked participants to choose three values from a list of nine that they felt was most important for our church. From the list of accountable, transformational, intentional, passionate, authentic, loving, progressive, generous, and bold, the three top values to the Pole Green Campus were loving, passionate, and transformational while the Hebron Campus top values were loving, authentic, and generous. The listening forums provided an opportunity for anyone to give input on God’s vision for Broadus, with special emphasis on the five functions of the church: worship, evangelism/outreach, ministry/missions, discipleship, and fellowship. All of this input has been prayerfully considered in discovering God’s will and direction for Broadus and developing the Vision and Values.

The goal of discipleship is for believers to grow spiritually, to be a witness to the gospel of Jesus Christ wherever he puts us, and to make disciples of others. We expect that each individual and family will commit to engaging in personal growth and in God’s work through the church to the lost world.

In the course of this visioning process, the church has already begun a transition. This is seen in new ministry opportunities (Moments of Hope & The Fix), new missions initiatives (the MC2 intergenerational experience), new avenues to assimilate and connect people (the Talent & Interest Survey), and in personnel changes taking place. Whatever we do and whoever we bring into leadership will be supportive of the overall vision – beginning now and leading us into the coming years. The Vision Team prayerfully presents this report for the church to endorse and adopt as we focus on reaching the world for Christ.
VISION STATEMENT

Broadus Church: Making each one a witness!

The vision for Broadus Church is that we would actively engage individuals to become believers and to help them grow as disciples who make more disciples, shining the light of Jesus into the world where God leads them.

VALUES AND STRATEGIES

This will be accomplished through the following Values and Strategies related to the five essential functions of the Church.

In order to offer AUTHENTIC Worship we will:

1. Involve people of all ages in leading worship
2. Engage people in a variety of worship experiences
3. Encourage people to develop a personal worship lifestyle
4. Create an environment conducive to worship

GOAL: to have our worship experiences grow wider and deeper, drawing people to have an authentic love relationship with God.

PRIMARY RESPONSIBILITY FOR IMPLEMENTATION: Ministerial staff and advisory teams

Our worship should be focused on pleasing God and not ourselves, engaging both the minds and hearts of those who have come to worship. To do this, we will incorporate more variety in our worship experiences, including intergenerational participation in leading worship and use of technology as appropriate. We will open our hearts to new things God has to offer while treasuring the richness of the past. We will continue to offer Sunday morning services with different styles. Of most importance is worship becoming part of our everyday lives.

In order to be BOLDER in our Evangelism, we will:

1. Inspire and equip believers to proclaim the Good News of Jesus Christ
2. Preach and teach the importance of a lifestyle that seeks opportunities to proclaim the Good News of Christ
3. Infuse outreach activities with the message of God’s love

GOAL: to become more effective at winning people to Christ

PRIMARY RESPONSIBILITY FOR IMPLEMENTATION: Evangelism and Outreach Committee

We will preach and teach the importance of winning a lost world to Christ, beginning with those closest to us and reaching to strangers in the farthest parts of the world. We will train believers how to proclaim the good news of Jesus Christ in ways that are effective, inviting, and natural, and promote opportunities to put their training into practice. We will seek opportunities outside our church walls and traditions to meet people where they are.
In order for our Ministry to be LIFE-ALTERING, we will:
1. Equip every believer to personally impact the community and beyond for Christ
2. Strategically assess the needs of individuals in the community, then plan and evaluate ministries and missions to meet those needs
GOAL: to make a positive impact on people’s lives by ministering to their needs, knowing that in the process our lives will be changed as well.
PRIMARY RESPONSIBILITY FOR IMPLEMENTATION: Missions Committee

We will share the gospel message as we minister to the needs of our community. We will offer training, resources, and ministry opportunities such as Moments of Hope and Operation InAsMuch. We will seek to maximize our efforts by building strategic partnerships with other agencies and ministries that share our values and goals, such as The Fix drug rehab ministry and Habitat for Humanity. We will continue to plan and support local, national, and international mission experiences with an emphasis on intergenerational groups to involve all ages and to develop relationships. We will encourage and support individuals to develop their own ministries consistent with the mission of the church. Mission and ministry activities will be evaluated regularly for impact and effectiveness as part of good stewardship of resources.

In order to be INTENTIONAL about Discipleship, we will:
1. Provide opportunities and tools for spiritual growth
2. Equip believers to mentor others in their spiritual growth
GOAL: for every believer to strive toward a Christ-like lifestyle.
PRIMARY RESPONSIBILITY FOR IMPLEMENTATION: Ministerial staff and Sunday School

We will provide tools for evaluation of personal spiritual growth and emphasize the need for all believers to continue to grow in spiritual maturity regardless of age or how long they have been active in church. In addition to Sunday School and Sunday worship, everyone is encouraged to participate in a small group Bible study or topical study, and we will continually evaluate small group offerings. Training will be provided for facilitating small groups and mentoring others in the faith. We will identify people’s talents and interests to better connect them to ministries where they will grow and be fruitful.

In order for the Fellowship of the Church to be more PURPOSEFUL, we will,
1. Foster opportunities to develop relationships that lead to serving each other
2. Seek to make sure everyone is known so that no one feels excluded or unimportant
GOAL: that our fellowship is modeled on the character of Jesus Christ and guided by His Holy Spirit, promoting unity and enhancing the other functions of the Church.
PRIMARY RESPONSIBILITY FOR IMPLEMENTATION: Deacons and deaconesses

No person will know everyone at church, but everyone needs a circle of friends within the church body. These relationships will enable us to rejoice with those who rejoice and weep with those who weep. Everyone will be given opportunities to build relationships and develop a true sense of belonging. We will explore technologies to better communicate and connect with the church family.
RECOMMENDATIONS

The Vision Team requests that the church body of Broadus Church approve and endorse the Vision and Values Report consisting of the Vision Statement, Values and Strategies, and Recommendations as presented in this report.

1. The Church Council will meet at least quarterly in 2020 and at least annually thereafter, or more often if needed, in order to assess implementation plans of the vision strategies through staff, committees, and teams.

2. Advisory teams will be formed to support the ministerial staff in accomplishing the vision for the functions of the Church, including ministries for all ages - children, youth, young adults, adults, and senior adults.

3. The work of the church will be implemented by teams of volunteers, not solely committee members and ministerial staff.

4. The Church Council and Committees are charged with developing specific action plans to carry out the functions of the Church as defined and agreed in the Vision and Values in cooperation with the ministerial staff. Committees and teams are tasked with evaluating all current activities to determine if they align with the Vision and Values and making recommendations that support the Vision and Values.

5. The Finance Committee will collaborate with other committees and teams for financial support of action plans implementing the Vision and Values. They will encourage biblical stewardship, and develop ways to help the church better understand how tithes and offerings are used to the glory of God.

6. Standing committees will develop teams of volunteers to implement strategies, and shall periodically evaluate the activities of their teams and report to the Church Council. In support of this, the Nominating Committee has implemented a talent and interest survey to help identify ways the congregation can more fully participate in the work of the church.

7. In the fall of 2020, and annually thereafter if so determined by the Church Council, there will be a ministry fair at which committees will offer opportunities for individuals to indicate interest in participating with ministry teams. Volunteers will also be able to join teams at other points during the year.

8. Broadus Church is committed to the success of our multi-site congregation as governed by the church’s Constitution and Bylaws. Both campuses will support each other with leadership, resources, and cooperation in the execution of the Vision and Values. Each campus will develop strategies and action plans that best meet the needs of their campus and community. Both campuses may develop individual teams for outreach, hospitality, facility maintenance, and other ministries specific for their site. Deacons and deaconesses will be elected to serve the needs of both campuses. We will continue to operate with a unified annual budget of Broadus Church although more detailed operating budgets may be developed for each site. Tithes and offerings of both campuses will continue to be combined and expenses administered by the church’s Finance Committee. Through the unified budget, Broadus Church will continue to employ a site pastor and worship leader for the Hebron Campus.

9. At this time, there is no recommendation for building projects at either campus, but we recommend the Church Council annually evaluate the facility needs of the congregation as the vision priorities are implemented. Priority will be given to care for our current facilities so that they will be attractive, inviting, and fully functional.
CALL TO ACTION

In addition to the staff, committees, and teams implementing the vision, each individual and family are called to action and accountability for their own spiritual growth, with the church as a resource.

A Commitment Celebration Service will be held at both campuses on October 27, 2019 where individuals may commit to God’s vision for Broadus Church.

BIBLIOGRAPHY

Books


Articles


Mission, vision, values. We’ve heard this trio rattled off countless times, rapid-fire like they’re one catchy phrase when, in fact, they are three very distinct concepts for organizations. The lines especially get blurred with vision and mission statements. But when it comes to the drive and direction of your company today and tomorrow, you don’t want to have trouble seeing when you’re behind the wheel. And, the same rings true for your content marketing. Vision and values. We look ahead to a future where everyone has free and open access to key information, enabling every citizen and consumer to understand and shape their lives, homes and the world. We want to see vital research information which can help us tackle challenges such as poverty and climate change available to all as open information. We want to see open knowledge become a mainstream concept, as natural and important to our everyday lives and organisations as green is today. Our vision. Knowledge is power. Microsoft Vision, Mission and values. August 28, 2018December 30, 2016 by Abhijeet Pratap. Vision, Mission and Values at Microsoft. Microsoft’s vision and mission statements are mainly aimed at the people and corporations they benefit. The global computer giant aims to empower the planet with the latest in computer technology. Its aim is to help people and corporations achieve their full potential through the use of Microsoft products. It is the example of a customer oriented mission statement.