The Clash Of Cultures: Managers Managing Professionals

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The Clash of Cultures: Managers Managing Professionals. Book. Jan 1991. It aims at understanding whether the managers are interviewed in four European cities, Lyon, Milan, Madrid and Paris, can be considered as a social group or a class, providing evidence of a relatively common set of values to support the thesis of a European managerial class in the making. The chapter enters into the empirical analysis exploring to what extent these people share a common set of values and attitudes.